

WIR2020

World Investment Report



Launched: 16 June 2020
Based on CER Press Clipping Database
until 8 July 2020

Covered in **+900** international media including:

THE WALL STREET
JOURNAL.



新華社
XINHUA NEWS AGENCY



the
guardian

Valor ECONÓMICO



fDi Intelligence



REUTERS®

Expansión

Bloomberg



EL ECONOMISTA
Información inteligente

THE ECONOMIC TIMES

星洲日報

SIN CHEW DAILY



NIKKEI



THE HINDU



DOW JONES

Les Echos
LE QUOTIDIEN DE L'ECONOMIE

الشريعة بيبة
alShabiba

dpa

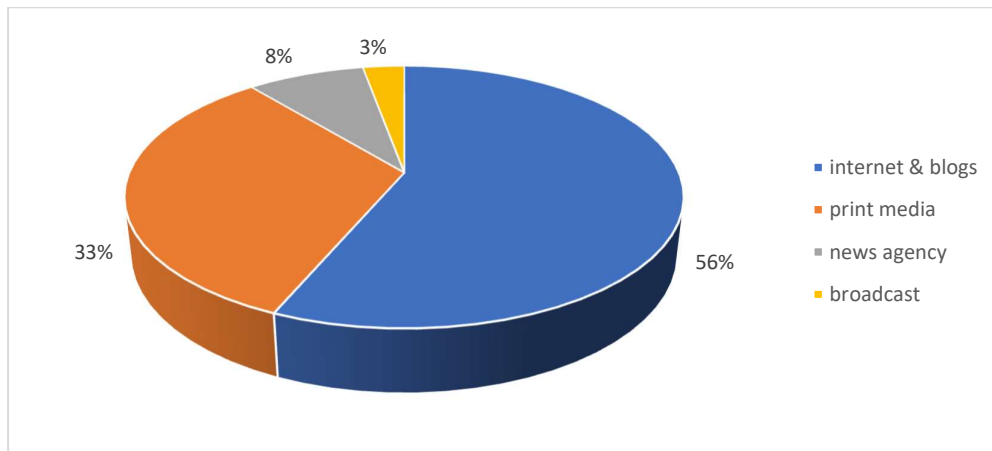


JE
O Jornal Económico



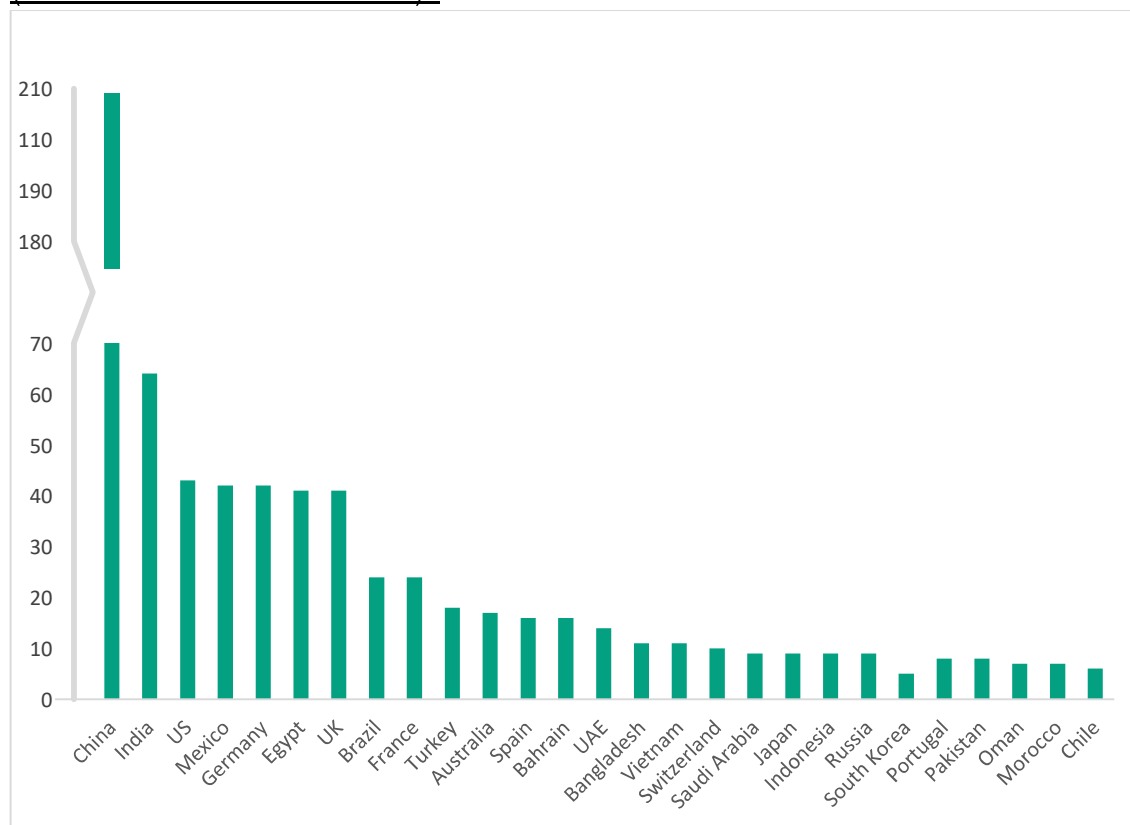
The
Financial Express

Media type:



Coverage in 80 countries including

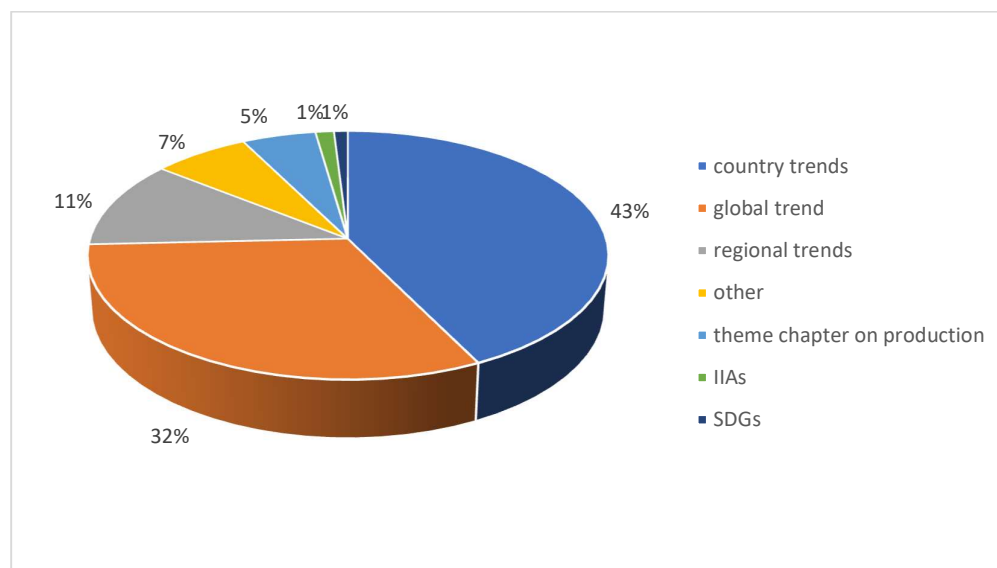
(in countries with +5 articles):



17 languages including:

36% English 24% Chinese 8% Arabic
8% Spanish 5% Portuguese 5% French

Themes of the coverage (based on the English articles):



Downloads

+16,500 report +2,500 overview +2,200 factsheets
+3,000 data and statistics

Twitter

Impressions: times people saw the tweet **Engagements:** times people interacted with the tweet

Top Tweet earned 5,045 impressions

The pandemic, the new industrial revolution, the policy shift towards more economic nationalism, sustainability trends - how will this impact international production?

#UNCTADWIR in its 30th year, discusses mega trends changing the global #investment landscape
pic.twitter.com/W3Afi2DXXs



← 3 ↻ 33 ❤️ 51

5,279 impressions 300 engagements
57 media engagements 51 likes 33 retweets
30 clicks

Top media Tweet earned 2,327 impressions

Sombre 2020 forecast for #FDI flows: global FDI flows could fall by 40%. Early Q1 indicators point to the fall: decline in greenfield investments, cross-border M&As, project finance, & Top5000 MNEs' expected earnings

Read more at unctad.org/wir
#UNCTADWIR 30th year
pic.twitter.com/ZvvUd0SotC



↻ 9 ❤️ 11

2,647 interactions 46 total engagements
11 likes 9 retweets 9 clicks

Top mention earned 570 engagements



James Zhan

@Jamesunctad · Jun 13

World Investment Report 2020: International Production Beyond the Pandemic to be released #UNCTADWIR @unctadwif @UNCTAD 16 June
pic.twitter.com/r5XRHCLdzR



← 1 ↻ 39 ❤️ 91